



Northwest Center for Public Health Practice

School of Public Health, University of Washington

Dear Public Health Director,

As you know, public health is changing faster than ever. This places additional importance on training that helps the workforce meet emerging needs.

We wanted to let you know that the Northwest Center for Public Health Practice is now accepting applications for **three training opportunities** to help you and your staff fulfill these needs. Each opportunity sharpens targeted skill sets, so professionals continue to improve their ability to make a difference in public health.

To help spread the word, we have enclosed information about the following opportunities:

- **Summer Institute for Public Health Practice · August 6-9, 2012**
Three and a half days of training / On-site at the University of Washington, Seattle
Six different targeted learning focuses are available for participants to choose from. Courses and plenary lectures are given by national public health leaders, while participants have the opportunity to network with public health professionals from around the Northwest region. www.nwcphp.org/si
- **Northwest Public Health Leadership Institute · August 2012 to April 2013**
Nine months of training / Three Seattle on-sites
Scholars create an individualized leadership plan, study real-world cases using problem-based learning, complete a leadership project at their workplace, and build relationships with future leaders in public health. www.nwcphp.org/nwphli
- **Public Health Management Certificate · August 2012 to July 2013**
12 months of training / One Seattle on-site
Scholars focus on building skills to manage people, teams, money, and information. Courses are completed online and skills are put to use right away through a management project integrated with their current workplace. www.publichealthmanagement.org

Application deadlines are fast approaching! Discounts are still available for early registrations.


Please feel free to disseminate the enclosed materials. Thank you for the work you and your staff do to ensure the health of our communities. If you have any questions or would like to explore any of our other training options or services, please contact us:

206.685.1130
nwcphp@u.washington.edu
www.nwcphp.org

For over 20 years, Northwest Center for Public Health Practice has been promoting excellence in public health through training, research, and evaluation services for state, local, and tribal public health organizations in six Northwest states: Alaska, Idaho, Montana, Oregon, Washington, and Wyoming.



The Public Health
Management Certificate
the business of making communities healthier



One Year
Distance-Learning
Four Hours Per Week
Apply New Skills

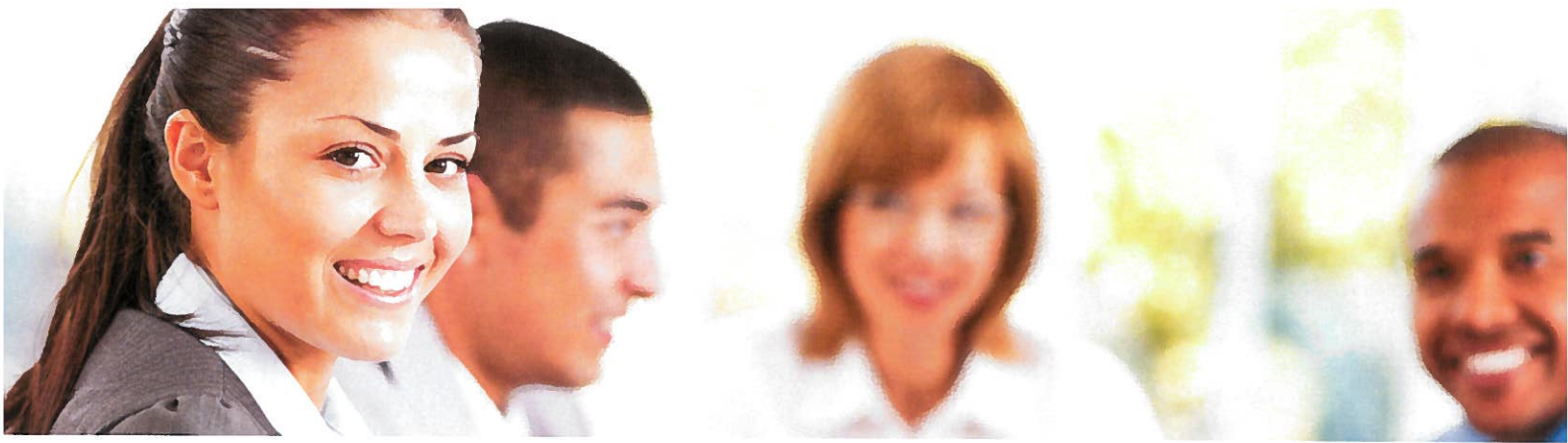
www.PublicHealthManagement.org

Shrinking resources demand efficiency. Today's public health challenges require increased effectiveness. A changing workforce needs succession planning.

Management training for public health.



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The Future of Public Health Is Now

What skills do you need to make a difference?

Three training opportunities are now enrolling. Strengthen your skills to make public health a more efficient, more creative, and more collaborative system—for now and for the future.

Summer Institute for Public Health Practice

August 6 – 9, 2012

- > Three and a half days
- > On-site at the University of Washington, Seattle

Develop skills through intensive training in one of six focus areas:

- Implementing Program Planning, Evaluation, and Return on Investment
- Interpreting and Using Health Data
- Health Communication
- Preparing for Accreditation
- Presentation Tools and Techniques
- Systems and Strategies in Public Health Management

www.nwcphp.org/si

Northwest Public Health Leadership Institute

August 2012 – April 2013

- > Nine months
- > Distance-based with three Seattle on-sites

Learn the complexities of public health leadership through:

- Creating an individualized leadership plan based on personal assessments, professional coaching
- Developing and executing an individual leadership project with your workplace
- Participating in group assignments, webinars, and discussions using the problem-based learning model

www.nwcphp.org/nwphli

Public Health Management Certificate

August 2012 – July 2013

- > 12 months
- > Distance-based with one Seattle on-site

Build skills to manage people, teams, money, and information by:

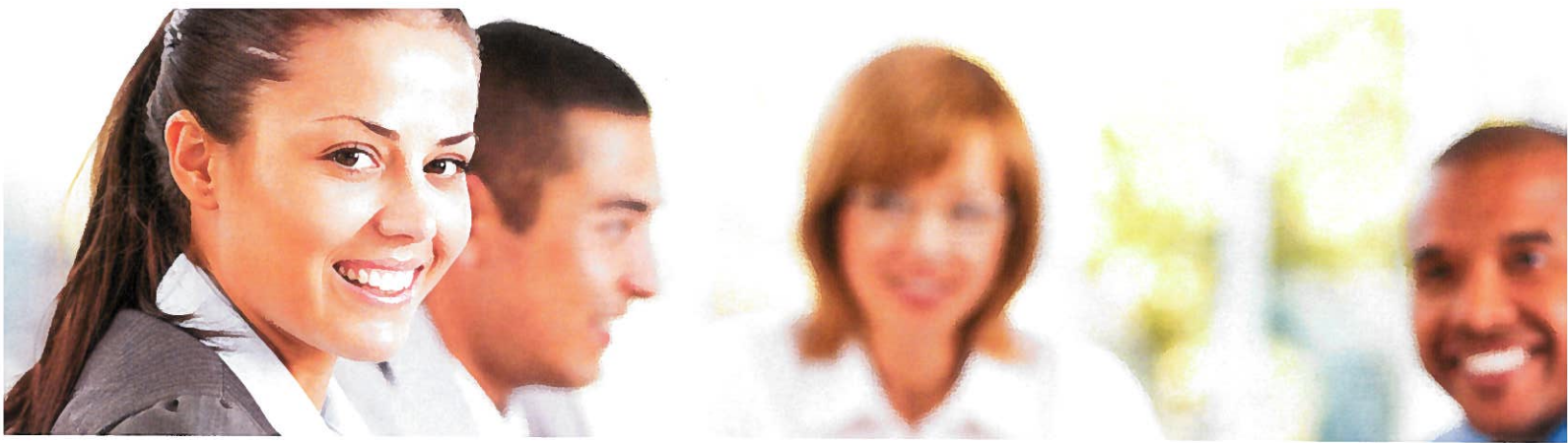
- Taking multiple online classes, including core courses and electives
- Participating in webinars and distance-based discussions with other public health scholars from around the country
- Choosing integrated project, which applies skills directly to your workplace

www.publichealthmanagement.org



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Register by July 2!



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